

VINTAGE MESSENGER

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June 2016

EXTRA!

Race Against Kids' Cancer July 30-31, 2016

Rally Against Kids' Cancer July 30, 2016



and Rally!

RACE AGAINST KIDS' CANCER

July 30-31, 2016 • www.raceagainstkidscancer.org

Board Meetings will be typically held the 3rd Wednesday of the month, at 7:00PM. The **NEWEST** Board Meeting location is:

The Blue Bonnet Café

457 S. Broadway Denver, CO 80209 303-778-0147[[MAP](#)]

FOR MORE INFORMATION: RMVR c/o Jessica Norwood, RMVR Administrator

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A Special RAKC Update

The 2016 RAKC is just a couple weeks away. Are you ready for a good time??? Lots of new and exciting updates for you.....

The Checklist

- Register for the Ross Bentley seminar
- Register for the RAKC, or
- Register for the **Rally** Against Kids' Cancer
- Register for the Saturday evening dinner
- Email a .jpg photo and description of your car to William Taylor for the RAKC event program by 7/15
- Secure sponsorships! (Cut-off for determining top fundraisers for the Ross Bentley coaching day is noon on Sunday, July 24.)
- Head out to the track for a great time!

The Movie Stars

Oscar awards and huge thanks go to **Mark Irvin, Kirk Peterson, Ken Tisdale**, director **Steve Urbano** (and his crew), and MAF video editing for creating a great video that we can use to help with our fundraising efforts! Check it out: <https://www.youtube.com/watch?v=fymddnpa3Ak>

Here's another great video that speaks to the research that MAF and RMVR are enabling through RAKC sponsorships. Link to video: <https://www.youtube.com/watch?v=N7vrTImTCBU>

Please leverage these videos to help with your fundraising/sponsorships!



The Pro's

Ross Bentley

Seminar: Want to be a better, faster driver and learn from the best? Then you need to attend Ross Bentley's "speed secrets" seminar from 5-9PM at the Lamar Street Center in Arvada on **Thursday, July 28**. This seminar is FREE to anyone who raises \$500 or more in RAKC sponsorships or \$50 for everyone else. Light dinner will be available for purchase. All proceeds from the evening benefit The Morgan Adams Foundation!

Space is limited. [Register for the Seminar](#) today!



On-Track Coaching: Ross will also be providing on-track coaching to the top (3) Race fundraisers and top (2) Rally fundraisers on Friday, July 29. If you want his expert coaching help, make sure you are one of the top RAKC fundraisers! **The cut-off for determining the top fundraisers is noon on Sunday, July 24!**

Personal Coaching Auction: Ross has also made a generous donation to MAF to support our fundraising efforts **and** donated a day of coaching to be auctioned at the RAKC live auction! Get your wallet open for this great opportunity!

Randy Pobst

Randy Pobst will be back and driving in this year's RAKC. He'll also be giving lunch rides in Pat Hogan's BRAND NEW Shelby Mustang GT350R that you won't want to pass up!

Personal Coaching Auction: Not to be beat, Randy has also donated a day of coaching to be auctioned at the RAKC live auction and will be fundraising to help us achieve our club goal!

If you don't follow Randy and Ross on social media, you need to start. They will be talking trash to see who can deliver the highest fundraising goods!



The Rally

If you're not racing at the 2016 RAKC--or if you have family or friends who are interested in cars but are not racers—consider participating in the fun and exciting **Poker Run Rally!**



All local car clubs and car enthusiasts are welcome to join us in this year's **Rally Against Kids' Cancer** on Saturday, July 30th, starting at Hagerty Insurance* in Golden. The coffee will be ready at 8:00AM, followed by a drivers' meeting at 8:30AM, and the Rally will depart at 9:00AM. Arrive at 7:00AM if you want a caricature artist drawing of you and your car!

What is a Poker Run Rally?

In the classic game of poker, each player is dealt five cards. The person with the best hand wins. Couple this with a nice car ride and you've got yourself a genuine poker run!

- The event begins when you check in at Hagerty Insurance (Stop #1) and receive your first poker card and route map.
- There are four additional checkpoints along the route. After completing a fun activity at each checkpoint, you will draw your card.
- **From the final checkpoint, you will drive to High Plains Raceway & play your hand at [The Morgan Adams Foundation table.](#)**
- And like a game of poker, the individuals with the best (4) hands, along with the top (2) Rally fundraisers and top (2) Race fundraisers, will be welcomed to play a new hand of 5-card stud at The Master's Table to compete for the Grand Prize; a 3-day stay at the Westin Beaver Creek with a Maserati for the weekend!
- And certain "secret" checkpoints will also have the opportunity for ralliers to earn or buy a "draw" card to better their overall hand!
- After the excitement of the poker run, join us for dinner, live music and a fun time you'll never forget!



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Besides having a chance to win the amazing Grand Prize, another bonus to a poker run is that you may drive down a few roads you've never been on and enjoy some new scenery along the way. We will take you along back country roads past houses, farms and fields, all while soaking in the gorgeous Colorado scenery.

Why Rally?

Support for [The Morgan Adams Foundation](#), the beneficiary of the **Race Against Kids' Cancer**, has resulted in life changing and saving research into pediatric brain and central nervous system cancers. We're inviting you and other car enthusiasts to join our efforts to make a difference in the lives of kids battling these diseases.

Adventure, fun and a chance to ride with old friends and make new ones are all part of the poker run experience. So... come out to join in the Poker Run Rally. To Rally is free, although we encourage all Rally participants to help us fundraise for or make a donation to this important cause! Registration is required so we know how many Rally Participants to plan for!

Learn more about the [Rally Against Kids' Cancer](#), [Register for the Poker Run](#), or [Make a Donation](#).

*Hagerty Insurance is located at 1010 Johnson Rd, Suite 150, Golden, CO 80401. They are located just north of 6th Avenue across from the large Jefferson County Building in Golden, and right next door to the Golden Post Office on 10th Avenue.

The Race Schedule

There have been a few changes to the event schedule. Check out the latest schedule here: https://raceagainstkidscancer.org/event_day_details.cfm

The After-Race Party

After a great day on the track, pop open a cold one and reminisce with fellow drivers about the day's events. Sit back and watch the beautiful Colorado sunset over the mountains from the plains, watch kids show off their sidewalk chalk art talents, enjoy a great Italian meal with friends and family (complements of Whole Foods!), and relax listening to the foot-stomping music of WireWood Station. What a perfect Saturday evening! That and more is what's in store for you at this year's after race party on Saturday evening.

When you register for the RAKC, make sure you purchase your dinner tickets and stick around for the awesome camaraderie and party that follows! You won't be disappointed!

Check out this year's award-winning live band.

[Check them out!](#)



The Prizes

Fundraising incentives and prizes continue to come in! In addition to Ross Bentley's on-track coaching sessions on July 29 for top Race and Rally fundraisers, fundraising prizes will include:

- Set of Hoosier tires
- Free mount and balance from On-Site Tires
- ½ day HPR track passes
- Trackside coaching at HPR with Chris Sarian
- Ross Bentley eCourse "201 – Inner Speed Secrets"
- Longacre Racing Supplies package
- Autozone gift cards
- Grease Monkey oil changes
- Passes to Greenwood Athletic and Tennis Club
- Top Golf package with lifetime membership and free game coupons
- Horseback riding
- Body sculpting sessions
- Local brewery tours and free products
- Zoo day passes
- Morgan Adams Foundation Concours Tickets
- Ray Ban sun glasses
- RAKC wine picnic cooler bags
- Much, much more.

Similar to last year, prizes will be grouped and awarded via a drawing based on fundraising tiers. All those who raise at least **\$500** will be entered into a drawing for the chance to win a certain set of prizes. Those who raise at least **\$1500** will be eligible to win a different, higher value set of prizes. If you're the top overall fundraiser, a special prize package will be all yours!

The Live Auction

This year's live auction will include some amazing donations that you aren't going to want to miss, so open your wallet and get ready to bid! Live auction items include:

- Ross Bentley and Randy Pobst are each donating a 1 day coaching engagement with a contest to see who can bring in the highest price at the live auction. Regardless of who wins, the real winner is Morgan Adams and the kids that they help!
- Framed poster autographed by David Hobbs
- Eryk's art, a teenage leukemia survivor who loves drawing and loves cars
- Other auction items TBD



The Fundraising Leaderboard

WooHoo! RMVR members have started RAKC fundraising! We now have more than 20 RMVR members who have started raising sponsorships to benefit MAF and are almost half way to our \$150,000 goal! Keep it going!!!

Will you be one of the top 3 fundraisers?

There's still time to reach out to family, friends, and business colleagues to obtain sponsorships! If you want a shot at the great prizes, kick your fundraising into high gear today!

Here's a link to the online [fundraising toolkit](#), including a sample sponsorship letter, the 2016 donation form, and a "Who is MAF" one-pager to use for your fundraising.



Can't make it to the Race or the Rally but would love to support RMVR and this great cause? Please consider sponsoring your favorite RMVR driver or worker! Donate here: [driver donation page](#)

Leverage the new videos: <https://www.youtube.com/watch?v=fymddnpa3Ak> and <https://www.youtube.com/watch?v=N7vrTImTCBU>

If you haven't yet signed up for online sponsorships, create your [driver donation page](#) or [worker donation page](#). Your personal donation page will automatically be created for you.

The Publicity

Did you see our ad on page 206 in the July issue of the 5280 magazine? Help us get more spectators out to the track by telling your friends, family, neighbors, and colleagues!

and Rally!
RACE AGAINST KIDS' CANCER
COME WATCH SOME AMAZING VINTAGE CAR RACING AND HELP KIDS AT THE SAME TIME.

This is a family-friendly event with lots of activities for everyone. Watch exciting, wheel-to-wheel racing, walk through the paddock to get an up close and personal look at some amazing race cars and talk with the drivers, and get an at-speed ride in an exotic or super race car with your donation. The best part...all proceeds from the weekend activities will benefit The Morgan Adams Foundation, a local non-profit that funds critical pediatric cancer research.

When: July 30-31, 2016
On-track activities: 9:00 – 5:00 each day
Where: High Plains Raceway, Deer Trail, CO
Admission is Free; donations encouraged!

To learn more about the Rally and view the Event Schedule visit: raceagainstkids.org
Learn more about MAF at www.morganadamsfoundation.org.

RMVR
Race Against Kids' Cancer
To Benefit The Morgan Adams Foundation

"Cash would not be on this planet if it wasn't for The Morgan Adams Foundation and Dr. Mulcahy-Levy."
– Cash's mom.

In addition, Morgan Adams will be hosting **Media Day** on July 25 from 9-1PM at the Children's Hospital Colorado parking lot with Danielle Grant of Channel 9 as the MC. Media Day will team a RAKC driver, RAKC sponsor, a local media personality and a child from Children's Hospital to compete in an RC car race around the parking lot, giving sick kids a much needed day of fun!

The ultimate goal of Media Day is to get more media coverage for increased awareness and more spectators at our event, thus raising more money for pediatric cancer research. RMVR members are welcome to attend!

To prepare for the RC car race, there will be an RC painting party at Bob Alder's shop from 12-2 on Sunday, July 17. Come join the fun!

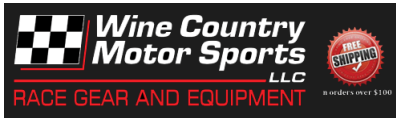


The Sponsors

Thank you so much for supporting the Race & Rally Against Kids' Cancer and The Morgan Adams Foundation!



HAGERTY



Kelly Nichols – Broker Associate



WESTIN
HOTELS & RESORTS



The 2016 Race and Rally Against Kids' Cancer promises to be a week-end full of fun, with great friends and great racing for a great cause. See you at the track!

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RMVR Website- <http://rmvr.com>

2016 Event Schedule

July 30-31, 2016

Race Against Kids' Cancer-HPR

September 3-4, 2016

Labor Day Grand Prix- MPH Hastings

October 1-2, 2016

Fall Race-HPR

October 22-23, 2016

Spooktacular-PPIR

Event Registration: Register [online](#) or [by mail](#)

ROCKY MOUNTAIN
VINTAGE RACING
NEWSLETTER
5316 West Portland Dr.
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